

# William Turrell

## Summary of Products and Services

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This is intended as a short introduction to the work I do. If you have questions or would like more details, please [email me](#).

### Websites

I have been producing and maintaining websites in one form or another since 1996.

#### Design

Whilst not a graphic designer, I can help you choose simple or complex layouts, source stock photography and structure your content into an easy to use website that's effectively indexed by Google. Audio and video clips can be displayed professionally as can photo galleries. Different versions of the site can be produced for mobile users and for printing. I design forms so they are simple and clear with automatic checking as users enter information.

#### Content management

I can program a bespoke content management system for almost any situation where you need to update a website yourself or have it operate automatically from a database. Whilst this is normally more time consuming and expensive than an off the shelf solution, it is much more flexible and I can provide different options to suit budgets.

*Examples:* news articles, calendars, RSS feeds, product/price lists, managing photos and documents for display on site, complex email contact forms, generate personalised PDFs, send and receive text messages, process credit card payments.

#### Other technical considerations

I manage my own servers and can provide email (forwarding, mailboxes and webmail), help/control of domain name registration and assistance with site statistics (e.g. page views, popular search terms) and data backup.

### Audio Production

I can help with conversion between multiple formats and media, editing of speech programmes and online webcasting (live, on demand and podcasts.) I can also advise on and supply a range of suitable recording and broadcasting equipment and help / take responsibility for organising installation of suitable internet and ISDN connections.

See [this page on my website](#) for more details.

### Apple Mac specific

I hold three recent Apple qualifications and can advise on problems with software and the operating system. In particular I can combine text, audio and video in complex multimedia presentations for delivery via Keynote, DVD or online.

### Working with me

- I will respond promptly to all emails and phone calls.
- I am available outside of conventional office hours.
- I can provide detailed estimates and quotations.
- You are not committed to a minimum contract.
- Any terms and conditions will be easy to understand.
- Most of the time I will not require you to pay until the work is complete, and will only ask for a deposit if I have to incur extra expense up front.
- I can suggest alternative options according to budget.
- I will take ownership of any technical problems, and you will not have to deal with more than one person.